Appendix A. Program Implementation Timeline

2010
- Approached local garden centers to be a part of the program

2011
- Six garden center locations and two growers have committed to being a part of the program
- Prepare booth materials for 2012 Central Ohio Environmental Nursery Trade Show
- Design plant tags

Spring 2012
- Help garden centers facilitate customer workshops
- Provide assistance to garden center as requested
- Work with growers to print and distribute educational plant tags

2012
- February
  - Facilitate workshop with garden center sales staff
  - Facilitate workshop with garden center designers and landscapers
- March
  - Call garden centers on a bi-monthly basis to evaluate and assess where they need more assistance
- April
  - Work with growers to print and distribute educational plant tags
- May
  - Prepare materials for 2013 Central Ohio Environmental Trade Show Expo including displays and educational material
- June
  - Host booth at Central Ohio Environmental Nursery Trade Show
- July
  - Help garden centers facilitate customer workshops
- August
  - Provide assistance to garden center as requested
- September
  - Work with growers to print and distribute educational plant tags
- October
  - Help garden centers facilitate customer workshops
- November
  - Provide assistance to garden center as requested
- December
  - Work with growers to print and distribute educational plant tags

2013
- February
  - After one year in the program, evaluate with the garden centers the knowledge of their staff and success of their program
  - Facilitate workshop with garden center sales staff
  - Facilitate workshop with garden center designers and landscapers
- March
  - Call garden centers on a bi-monthly basis to evaluate and assess where they need more assistance
  - Publicize program twice to communicate success and raise awareness
- April
  - Work with growers to print and distribute educational plant tags
- May
  - Help garden centers facilitate customer workshops
- June
  - Provide assistance to garden center as requested
- July
  - Work with growers to print and distribute educational plant tags
- August
  - Help garden centers facilitate customer workshops
- September
  - Provide assistance to garden center as requested
- October
  - Work with growers to print and distribute educational plant tags
- November
  - Help garden centers facilitate customer workshops
- December
  - Provide assistance to garden center as requested
  - Work with growers to print and distribute educational plant tags

Throughout 2013
- Call garden centers on a bi-monthly basis to evaluate and assess where they need more assistance
- Publicize program twice to communicate success and raise awareness